

Fundraiser Program Overview

For approved schools, clubs, volunteer groups, community organizations, nonprofits, and other legitimate organizations.

Choose direct-shipped customer orders or prepaid inventory. No application, membership, monthly, MLM, or network-marketing fee. Approval and the required sample or inventory purchase are required.

Program	Samples plus Direct Shipping	100-piece Prepaid Inventory
Starting requirement	Two samples of every available style, size, and variation	100 pieces: 100% safety IDs, 100% pet tags, or 75% safety IDs / 25% pet tags
Organization cost	Safety ID sample \$45; pet sample \$22.50	Safety IDs \$30 each; pet tags \$15 each
Fulfillment	Organization collects payment; submits and pays one order at a time; MAB ships	Organization fulfills sales from prepaid inventory
Minimum activity	15 qualifying sales per month	Sell at least 50% in each 3-month period; reorder after 80% sell-through
Shipping	Free in contiguous 48 states; 3-5 business days subject to availability/customization	Free bulk shipping

Customer pricing and gross fundraising amounts

Product	Customer price / MAP	Direct pay to MAB	Direct gross kept	Bulk cost	Bulk gross kept
Safety ID	\$60.00	\$45.00	\$15.00	\$30.00	\$30.00
Pet tag	\$29.99	\$22.50	\$7.49	\$15.00	\$14.99

Included service: Initial safety ID purchases include three years of connected profile service; initial pet tag purchases include five years. Renewal is separate from the initial purchase.

Renewal Commission Policy for Dealers Partners and Fundraisers

- 10% of qualifying safety ID and pet-tag renewal revenue for the original properly coded seller or organization.
- Active means approved, compliant, and at least 15 qualifying sales in the preceding 90 days at the renewal date.
- Qualifying revenue is the amount actually collected after taxes, refunds, chargebacks, discounts, shipping, and processing fees are excluded.
- Commissions are combined and paid by the 15th for the prior month after the balance reaches \$50; smaller balances carry forward.
- No retroactive code claims. If inactive when the renewal occurs, the commission is permanently forfeited. W-9 and payout information are required.

Key operating rules: Use assigned codes for every sale. Follow minimum advertised prices and approved product claims. The organization handles sales tax, cancellations, and refunds. MAB replaces verified damaged or defective items; prepaid bulk orders are otherwise nonreturnable. Participation is nonexclusive and subject to approval and written terms.